

17TH INTERNATIONAL FIRE, SAFETY,
SECURITY & HEALTH EXHIBITION



**SAFE
SECURE**
PAKISTAN

2-4 FEBRUARY 2027

PAK-CHINA FRIENDSHIP CENTRE
ISLAMABAD

**SHAPING SMARTER,
SAFER, CONNECTED
FUTURES**

www.safesecurepakistan.com

Organized By



SAFE SECURE PAKISTAN – THE SECURITY & SAFETY INDUSTRY PLATFORM

As the country's premier trade event, **Safe Secure Pakistan 2027** serves as the vital B2B gateway to Pakistan's rapidly expanding national security, industrial safety, and fire protection sectors. Driven by major national infrastructure projects, rapid industrialization across special economic zones, and updated regulatory safety mandates, Pakistan represents a high-demand market for advanced defense, commercial safety systems, and cybersecurity infrastructure.

CORE SECTORS

National Security & Law Enforcement

Market Focus: Growing investments in border management, public security, transportation infrastructure, law enforcement modernization, and critical national assets are driving demand for advanced security and policing technologies across Pakistan. Government agencies, police departments, and security organizations are increasingly seeking integrated, technology-driven solutions.

Featured Technologies:

- Tactical & policing equipment
- Police communication systems
- Border & airport security
- Bomb & narcotics detection
- Radar & counter-drone systems
- Forensic & crime investigation technology
- Public order & crowd management solutions
- Advanced crime tracking systems

Surveillance & Physical Security

Market Focus: Pakistan's expanding urban infrastructure, smart city initiatives, commercial developments, industrial zones, and critical facilities are creating strong demand for advanced surveillance and access protection. Organizations are moving toward intelligent, integrated security systems that enable real-time monitoring, identification, and threat prevention.

Featured Technologies:

- HD & IP surveillance cameras
- Thermal imaging & AI video analytics
- Access control & biometrics
- RFID & asset tracking
- Intrusion detection systems
- Traffic & ANPR surveillance
- GPS & vehicle tracking
- Integrated security management platforms

Cybersecurity & Digital Resilience

Market Focus: Rapid digitalization across banking, fintech, telecommunications, government services, e-commerce, and enterprise operations is increasing the need to protect critical data and digital infrastructure. Growing cyber threats are driving organizations to invest in secure networks, data protection, threat detection, and resilient digital systems.

Featured Technologies:

- Cybersecurity & threat monitoring
- Secure communication systems
- Network & data protection
- GPS & telecom security
- Digital transaction security
- Enterprise security software
- AI-powered threat detection
- Security operations & monitoring platforms

Fire, Rescue & Emergency Response

Market Focus: Increasing urbanization, high-rise construction, industrial expansion, and stronger focus on fire and life safety are creating demand for modern firefighting and emergency response capabilities. Municipal authorities, industrial organizations, commercial facilities, and emergency services require faster, smarter, and more effective response technologies.

Featured Technologies:

- Firefighting vehicles & equipment
- Fire suppression systems
- Fire alarms & detection
- Fire-rated doors & barriers
- Emergency lighting systems
- Rescue & extrication equipment
- Ambulances & emergency vehicles
- Specialized rescue technology

Safety & Wellbeing

Market Focus: Pakistan's large manufacturing, textile, construction, energy, logistics, and industrial sectors are placing greater emphasis on workplace safety, occupational health, international standards, and regulatory compliance. This is driving continued demand for certified PPE, industrial safety systems, emergency equipment, and smart workplace safety solutions.

Featured Technologies:

- Personal Protective Equipment (PPE)
- Respiratory & breathing protection
- Industrial first-aid solutions
- Workplace safety monitoring
- Fall protection systems
- Industrial health & safety equipment
- Traffic & road safety solutions
- Smart safety & compliance technologies



INDUSTRY OVERVIEW

Pakistan's growing investments in infrastructure, industry, urban development, and critical facilities are driving strong demand for advanced safety, security, firefighting, and emergency response solutions. With combined annual imports of approximately US\$ 7.0 billion across key safety and security-related categories, the market offers significant opportunities for international manufacturers, technology providers, and solution specialists.

Annual Import Value in US\$ (Approx)



Safety & Security
463 Million



Fire Fighting
6.49 Billion



Work Safety
21 Million



Emergency & Rescue
31 Million

Budget for
Public Safety
Affairs

1.4
billion US\$

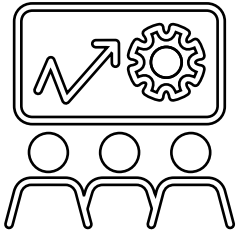
MAJOR PUBLIC SECTOR SAFETY & SECURITY PROJECTS (USD Million)

Cyber Security for Digital Pakistan	1.2
Expansion of Safe City Islamabad	9.7
Integrated Border Management System	1.2
Up-gradation of Biometric identification System for Passport Application	1.9
Foreign National Security	1.7

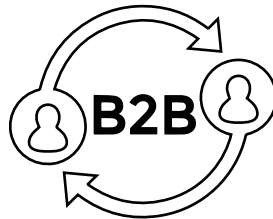


WHY EXHIBIT AT SAFE SECURE PAKISTAN?

Safe Secure Pakistan 2027 serves as a strategic commercial catalyst by aligning:



**Technical
Conference**



**B2B
Matchmaking**



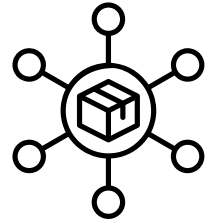
**Qualified Buyer
Access**



**Market Entry
& Expansion**



**Global-Local
Partnerships**



**Business & Distribution
Opportunities**

EXHIBIT PROFILE



**National Security &
Law Enforcement**



**Surveillance &
Physical Security**



**Cybersecurity
& Resilience**



**Fire, Rescue &
Emergency Response**



**Safety &
Wellbeing**

VISITOR PROFILE

- Architects
- Builders & Developers
- Financial Institutions
- NGOs
- Government Ministries
- Hotel & Retail Management

- Law Enforcement Agencies
- Fire Departments
- Safety & Security Consultants
- Manufacturers
- Suppliers
- Installers

ELEVATE YOUR BRAND WITH SAFE SECURE SPONSORSHIP



Venue
Branding



Digital
Promotion



Conference
Visibility



Communication
Material

EXHIBITION RATES

SHELL SCHEME (minimum 9sqm)



Fascia Board with
Co. Name & Stand No.

White Laminated
Plywood Partitions

5 Amp 220V/50Hz Single
Phase Electrical Socket

3 Spotlights

3 Chairs

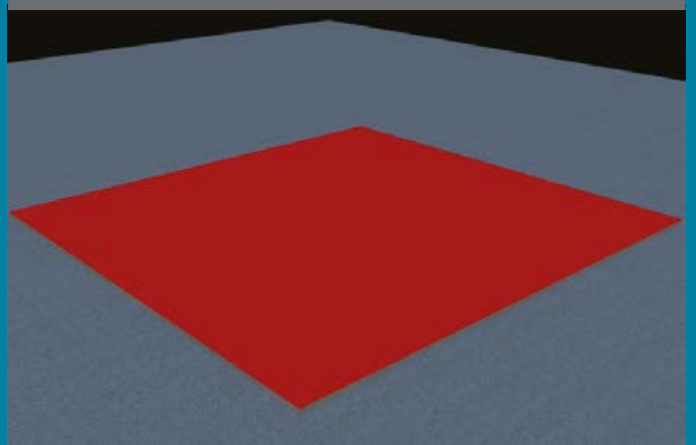
1 Information Counter

1 Round Table

1 Trash Bin

SHELL SPACE COST: US\$ 265/sqm

BARE SPACE (minimum 18sqm)



BARE SPACE COST: US\$ 220/sqm

NOTE:

- A Sales Tax of 16% will be levied on the rates above.
- Premium location booths will incur standard additional surcharges per square meter: Island Booth (+US\$ 50), Three Sides Open (+US\$ 45), Two Sides Open (+US\$ 40).



Pegasus

Phone: +9221 111 734 266

Website: www.safesecurepakistan.com

Email: info@safesecurepakistan.com



Reserve Your
Space Today

