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# Fire & Security Pakistan

5th International Fire & Security  
Exhibition & Conference

18 - 21 May 2009

Karachi Expo Centre

ORGANISED BY



SUPPORTED BY



Engineering  
Development Board



Board of Investment  
Government of Pakistan



Fire Protection  
Association of Pakistan

SUPPORTING PUBLICATIONS



中国公共安全  
CHINA PUBLIC SECURITY



SECURITY4INDIA

SECURITY

IndiaSAFE

FIRE & SAFETY

## INDUSTRY OVERVIEW

Pakistan's Fire & Security market is estimated at US\$ 100 million. This sector has shown prominent growth of about 25% per annum meeting the increase in demand of fire and security products and services.

The key export markets for the Pakistani made safety products include; Afghanistan, Bangladesh and developing countries from the African region. However, the country's own demand for high technology products are met by imports from countries like the Netherlands, U.S.A., Germany, France, China, Korea, Japan, U.K. and Taiwan.



## FIRE & SECURITY PAKISTAN 2008-Show Overview

The exhibition provided an ideal platform to its exhibitors to showcase their products and services along with the live demonstration of their equipments.

While exploring greater avenues for doing business, **FIRE & SECURITY PAKISTAN 2008** also provided an opportunity to the local as well as international participants to interact and reach out their counterparts in this emerging market.

## Live Demonstration

Participants from Pakistan, U.A.E. and Germany took the opportunity to give a live demonstration of their fire fighting equipments and rescue services to a large audience of security consultants, investigation & protection agencies, decision makers, civil services, government departments and insurance institutions. This activity was highly appreciated by the exhibiting companies, who have shown keen interest in demonstrating their products and services again in **FIRE & SECURITY PAKISTAN 2009**.



## Inaugural Ceremony

The **4th International Fire & Security Exhibition** was inaugurated by **Mrs. Nasreen Jalil**, Deputy Mayor, City District Government, Karachi. **Mr. Haji Ghulam Ali**, Mayor of Peshawar also graced the event with his honourable presence.

The ceremony was largely attended by the representatives from various consulates, high profile industry professionals, exhibitors and members of media.





## Conference

A High level conference on the theme “**Securing the Future**” was organised in concurrence with the exhibition and was supported by OSM - Organisation of Safety Management. The conference was addressed by 9 speakers including senior defence analyst, security practitioners and industry experts who shared their insight on the most challenging and critical issues related to inland security and its regional impacts.

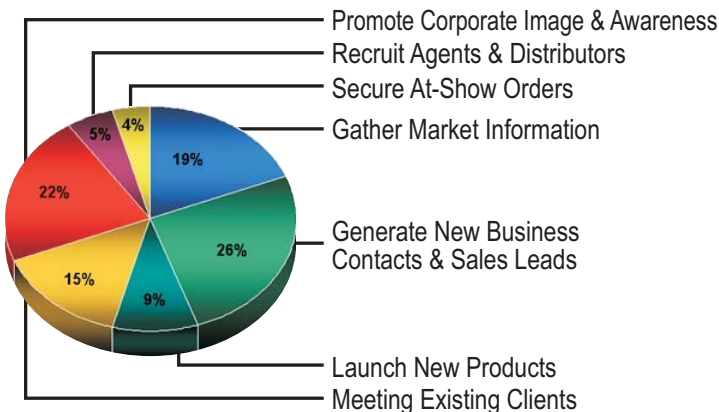
## Technical Session

Technical sessions were also conducted during the four days of the exhibition which were appreciated by the participants to present their security system and solutions to a targeted audience.



## Exhibition Recap

### EXHIBITORS' OBJECTIVES OF PARTICIPATION



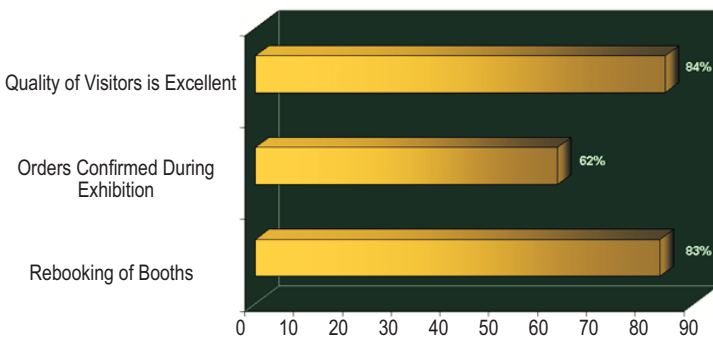
## Show Highlights

- o 93 leading names from the world’s fire, safety and security sector participated at the exhibition including 63 foreign and 30 local companies
- o Representation from 21 countries including China, Finland, Germany, Holland, India, Ireland, Italy, Japan, Korea, Malaysia, Pakistan, Poland, Singapore, South Africa, Sweden, Turkey, U.A.E., U.K., U.S.A. and Ukraine
- o More than 8,000 business professionals from the related industries visited the event
- o Display of the latest state-of-the-art technology equipments and services

## Media Coverage

The show was extensively covered through leading satellite channels as well as local and international newspapers and publications.

### EXHIBITORS' FEEDBACK



# Fire & Security Pakistan

## FIRE & SECURITY PAKISTAN 2009

After the successful occurrence of the 4<sup>th</sup> International Fire & Security Pakistan 2008, the fifth edition is scheduled from 18 - 21 May 2009.

FIRE & SECURITY PAKISTAN will continue to be an ideal platform for market leaders and stakeholders who together with domestic entrepreneurs will explore new and emerging markets in this part of the world.

## EXHIBIT SPACE RESERVATION FORM

**ACT NOW!** Exhibition space is allocated on first-come-first-serve basis. To reserve your space, complete the enquiry form below:

I would like to exhibit at **Fire & Security Pakistan 2009**. My space requirement is likely to be \_\_\_\_\_ sqm.

Contact Person: \_\_\_\_\_

Designation: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Product Range: \_\_\_\_\_  
\_\_\_\_\_

Shell Scheme (min. 9 sqm): USD 340 per sqm  
Total Rental Cost (USD): \_\_\_\_\_

Raw Space (min. 18 sqm): USD 295 per sqm  
Total Rental Cost (USD): \_\_\_\_\_

Outdoor Space (min. 36 sqm): USD 150 per sqm  
Total Rental Cost (USD): \_\_\_\_\_

\_\_\_\_\_  
Authorised Signature  
& Company Stamp



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